

EXHIBIT 1

MAO DECLARATION ISO PLAINTIFFS' MOTION FOR CLASS CERTIFICATION

DOCUMENT SOUGHT TO BE SEALED

| Id | Priority | Status | Platform | Category | Summary | First Name | Assigned | Surfing | App | Type | HotlistId | ComponentPath | Reporter |
|----|----------|--------|----------|----------|---|---|----------|---------|-----|------|-----------|---------------|----------|
| | | | | | [UXR Finding] Ppts had issues finding non-Google websites which have permission to use some account information | 3/8 participants weren't able to find a list of non-Google websites which have permission to use some account information 4/8 mentioned 'People & sharing' as the correct page (I share something with another app or website, so should be under 'People & sharing') After reaching the correct page ('Security'), 3/8 ppts weren't sure what is the difference between the 2 sections 3rd [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] 'People & sharing' confused ppts in finding 3rd party apps | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Page descriptions were not always noticed upfront, but generally appreciated | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Difficult to change what info Google collects | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Combining "data" and "plan" evokes associations with mobile data plans | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Short titles were recalled more easily | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] "Make Google Yours" title was difficult to recall and to interpret | Participants had trouble providing an adequate description of what they could do here. Misinterpretations: [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] "Online activity and places you've visited" resonated well with participants | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] "Timeline" provoked associations with Facebook's timeline feature | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Warm welcome might oversimplify the GA experience | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Youtube example on 3rd screen not clear to some | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Copy 'choices' from 1st screen not always clear | [REDACTED] | | | | | | | |

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|----|----------|--------|----------|----------|--|------------|----------|----------|-----|------|-------------|----------------|----------|
| | | | | | [UXR Finding] 'Personalized security recommendations' not clear | | | | | | | | |
| | | | | | [UXR Finding] Account storage summary card should mention Google Drive | | | | | | | | |
| | | | | | [UXR Finding] 'Data & personalization' page was described as overwhelming | | | | | | | | |
| | | | | | [UXR Finding] Unclear what is the difference between 'My Activity' & 'Activity controls' & potentially 'Dashboard' | | | | | | | | |
| | | | | | [UXR Finding] Privacy & security continue to be conflated | | | | | | | | |
| | | | | | [UXR Finding] Unclear if there is a difference between clicking on the whole card vs. a seemingly clickable item inside the card | | | | | | | | |
| | | | | | [UXR Finding] Participants were more favourable towards a simpler structure | | | | | | | | |
| | | | | | [UXR Finding] Grid structure could avoid too much scrolling | | | | | | | | |
| | | | | | [UXR Finding] Cards shown at the top of the page receive a lot of attention | | | | | | | | |
| | | | | | [UXR Finding] Pattern of exploring sections in the grid structure varies greatly from user to user | | | | | | | | |

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| | | | | | [UXR Finding] The phenomenon of banner blindness influences discoverability of certain sections | | | | | | | |
| | | | | | [UXR Finding] Bigger cards receive more attention than smaller cards | | | | | | | |
| | | | | | [UXR Finding] Left side navigation panel is noticed and found useful | | | | | | | |
| | | | | | [UXR Finding] Contextual support is expected and appreciated | | | | | | | |
| | | | | | 777 participants that were asked to return to the previous 'support' page were able to easily do so via the back | | | | | | | |
| | | | | | [UXR Finding] Navigating back and closing the 'Support' panel was easily found | | | | | | | |
| | | | | | [UXR Finding] Participants like seeing 'Support' panel next to the main page (vs a different page or covering the content) | | | | | | | |
| | | | | | [UXR Finding] Having a search option in 'Support' is generally expected | | | | | | | |
| | | | | | [UXR Finding] Most participants easily found the 'Support' icon #FYI | | | | | | | |
| | | | | | [UXR Finding] WAA leaf page confusing | | | | | | | |
| | | | | | [UXR Finding] 'Security issue found' card is missing important information | | | | | | | |
| | | | | | [UXR Finding] Security page generally appreciated, but some reordering suggested | | | | | | | |
| | | | | | [UXR Finding] Some users are not aware of what Google Account is | | | | | | | |

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|----|----------|--------|----------|----------|---|------------|----------|---------|-----|------|-------------|---------------|----------|
| | | | | | [UXR Finding] Account particle in Android Settings seems to be part of search bar | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | [UXR Finding] Expanded sections might not be useful in all contexts | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | [UXR Finding] Content on 'Me screen' is expected to be account related (except Device info) | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | [UXR Finding] Support slightly more difficult to find without bottom nav | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | [UXR Finding] Security prompt on Me screen should be used carefully | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | [UXR Finding] Account switching expected under 'account particle' in Android Settings & on the Me card | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | [UXR Finding] Having two EPs to GA in two places on the page is a bit confusing | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | [UXR Finding] After seeing the 'Me card', content on Home of GA seems redundant | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | [UXR Follow up] Explore alternatives to device-settings-chips inside MyGoogle to improve comprehension. | | | | | | | | |

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| | | | | | | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] this is a test file #MG-UXR-R6 | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Participants understood the 'account particle' as an indicator that they are logged in to their Google Account | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Google Account entry point from the 'identity particle' drawer was understood fairly well | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Finding previous purchases was easily found by all participants | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Participants were able to find where to change their passwords | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Most participants found the 'About me' section | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Good understanding of Google Account at the end of the sessions | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] All participants found 'Activity controls' | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Simple leaf pages are easy to understand | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Both variants of cards were liked, but in Proto 1 more interaction was expected | [REDACTED] | | | | | | | |
| | | | | | [UXR Finding] Fair understanding of GA after a brief look at the Home page | [REDACTED] | | | | | | | |

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| | | | | | [UXR Finding] Participants preferred list view for 3P card | | | | | | | | |
| | | | | | [UXR Finding] 3P card was generally well understood | | | | | | | | |
| | | | | | [UXR Finding] participants understood the gist of the Ad settings card | | | | | | | | |
| | | | | | [UXR Finding] Participants appreciated explanation about deletion options in Activity and Timeline | | | | | | | | |
| | | | | | [UXR Finding] Familiar and literal icons were more recognizable | | | | | | | | |
| | | | | | [UXR Finding] Contacts card was affected by sequential order effects | | | | | | | | |
| | | | | | [UXR Suggestion] Make "+3 More" in 3P more prominent | | | | | | | | |
| | | | | | [UXR Finding] Trust scale ratings improved after exposure to Google Account features | | | | | | | | |
| | | | | | [UXR Finding] Language and input tools for web was unclear | | | | | | | | |